# How to write top conference papers in security?

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# Security Top Conferences

#### Security

- ISOC Network and Distributed System Security (NDSS)
- IEEE Symposium on Security & Privacy (S&P, Oakland)
- Usenix Security
- ACM Computer and Communication Security (CCS)

#### □ Crypto

- IACR International Cryptology Conference (Crypto)
- IACR European Cryptology Conference (EuroCrypt)



### Other Related Top Conferences

- □ Computer architecture: ASPLOS, ISCA, MICRO
- AI, Machine Learning: AAAI, ICML, KDD, NIPS, WWW
- Computer networks: SIGCOMM, NSDI
- □ Mobile computing: MobiCom, MobiSys
- □ Measurement: IMC
- Operating systems: OSDI, SOSP
- □ Programming languages: PLDI, POPL
- Human-computer interaction: CHI



# Acceptance Rate

	NDSS	S&P	Usenix Sec	ACM CCS
2021	15.2% (573)	12.1% (952)	18.7% (1316)	22.3% (879)
2020	17.4%	12.4%	16.1%	16.9%
2019	17%	12%	15.5%	16%
2018	21.5%	11.5%	19.1%	16.6%
2017	16%	13%	16.3%	17.9%
2016	15.4%(60/389)	13.3%(55/413)	15.6%(72/463)	16.5%(137/831)
2015	16.9%(51/302)	13.5%(55/407)	15.7%(67/426)	19.8%(128/646)
2014	18.6%(55/295)	13%(44/334)	19%(67/350)	19.5%(114/585)
2013	18.8%(47/250)	12%(38/315)	15.9%(44/277)	19.8%(105/530)



# Topic Selection: Red Ocean

#### Many Red-Ocean-Area

- Ex: Android, Software Security, System Security
- Excelt a few long term open problems, fast moving area
- ▶ 100 related works
- Hall way discussion during academic conferences
- Program committee members
- ▶ The most important thing: Up to date information, ...



# Topic Selection: Blue Ocean

- "wolte security cellular", "3d printer security", "medical device security", "drone security", ...
- □ What I have but no one in the world has?
  - Data, Network, Equipment, Infra, New Area, ...
- Less competitive area, less attention
- □ New area or tech paper is easier
  - ▶ 2<sup>nd</sup> paper, 3<sup>rd</sup> paper?
- □ Making new area is difficult.



# Topic: Blue Ocean in Red Ocean

- □ Hard to find, but
- □ Once you find one, you may get best paper award
  - + many citations follow
- □ Ex) Bring research from other areas to security
  - ▶ PL+Sec, Compiler+Sec, Machine learning+Sec...
  - Sensor hacking, Low level Arch ... (Blue ocean)
  - Hard part is how to convince security researchers



#### How to do Blue Ocean Research

- Most security people don't know such area.
- Sensor, Complex Network Analysis, Low Level HW,
- □ Background section is important
- Encourage people to read the paper after understanding terms
- □ Easy to understand evaluation
  - Rocking drone
  - Row hammer to get root permission
  - Bitcoin attacks earn money



# Attack vs Defense paper

#### □ Attack Paper

- Target: Security as well as top conference in other areas too
- ▶ In service, many users, novel attacks, ...
- ▶ Intro, Background, Attack Overview, Attack Design, Experiment, ...
- New attack paper = Finding new problem in science» High citation

#### Defense paper

- Defense against attack paper in security conferences
- Fast, low overhead, not incurring new attacks, easy to use, novel, ...
- In depth literature reviews
- Writing defense paper in Red Ocean area is difficult



### Problem first or solution first?

- Properly motivated papers are easy to write
- However, sometimes 1) your solution does not solve the original problem or 2) finding problem after finding solution
  - ▶ 1) Be careful with a tunnel view
  - ▶ 2) Sometimes, you need to find a new, good problem
    - » Be creative
    - » You might need new evaluation



# Hunting Ideas

- □ All of the above +
  - Follow news
  - Check titles of papers in other areas
  - Presentation from Hacking conferences such as Blackhat,
    Defcon
- □ Need detailed analysis after pick your target
- Check every attack vectors
  - Drone: GPS, Sensor, Telematics, Software, Firmware update, OS, Fail Safe
- □ What is new?
  - Related Work, Methodologies, results, performance...



# Organization

- Pick a paper most similar to what you want to write
- □ Think about storyline
  - Top to bottom
  - paragraphs
- □ Intro Background Overview and Target System –
  Attack model Vulnerabilities and Exploits –
  Evaluation Discussion Related Work\* Conclusion



### Title, Abstract

- Sexy title.
  - Frying PAN: Dissecting Customized Protocol for Personal Area Network
  - Hiding in Plain Signal: Physical Signal Overshadowing Attack on LTE
  - Touching the Untouchables: Dynamic Security Analysis of the LTE Control Plane
  - Fuzzle: Making a Puzzle for Fuzzers
  - Platform-Independent Programs
- □ Title is deeply related with the reviewer assignment: Most PCs bid with title (and sometimes abstract)
- Abstract
  - Title => Abstract => Intro => Background
- All terms must be defined before being used



#### Intro

- Background, definition, history, problem, solution, evaluation, lessons learned, organization
- □ As if it contains a whole paper
- □ Abstract => 1 min elevator pitch, Intro => 5 min pitch
- May be better to write after writing other parts
  - May write it first to decide the tone of the whole paper (and revise it after you are done)



# Background

- Not my contributions
- Necessary to understand the paper
- Existing theory, target area, target system, ...
- Boring if too long



#### **Attack Model**

- What attacker
- □ Good attack papers assume weak adversary
- □ System assumptions are added



#### Overview

- Based on attack model and system assumptions
- Overview of the overall attacks or systems
- □ Needed only if it is complicated



#### **Evaluation**

- Very important
- □ Theoretical evaluation, Experimental results, Empirical results, Numerical results, ...
- Include everything readers might be interested
- People suspect with missing evaluation
- Comprehensive and precise



#### Discussion

- Every paper has limitation
- Criticize yourself before reviewers do
- □ Be frank
  - Argue that the limitation is not serious
- Don't skip if you feel uncomfortable
  - Tell you advisor



# Related Work and Bibliography

- □ Very very important
- □ Why we are new
- Academic papers, Presentations from hacking conferences, news, ...
- Some organizations
- □ Papers from PC members ;-)



### Concluding Remarks and Future Work

- □ Summary
- Lessons learned
- □ Future direction



### Responsible Disclosure and Open Source

- □ Korea: KISA, US: CERT
  - Avoid law suit, follow ups
- Be ethical
  - And be legal
- □ Open Source Release



# After submitting paper

- Don't just wait
- □ Try to improve it
- □ Write much and cut later



#### Questions?

#### □ Yongdae Kim